

January 8, 2005

Mr. Jon Petz
Energy, Entertainment, Inspiration
Columbus, OH.

Dear Jon,

As Exhibits and Entertainment Chairperson for the 2004 Society of Petroleum Engineers Eastern Regional meeting last September in Charleston, WV I just wanted to write to let you know that our members are still talking about your lunch presentation. In case you didn't know you are in good company. Our luncheon speakers over the years have included Coach Woody Hayes, Archie Griffin, Don Nehen (West Virginia University head football coach) and Bob Pruitt (Marshall University head football coach). Your presentation of humor and magic with a message was not only entertaining but inspiring. After a morning of technical papers our members needed to laugh and be entertained.

Not surprising we got a lot of positive feedback at the Regional Meeting immediately after lunch but I continued to have members tell me how much they enjoyed your show/message weeks later at various industry functions. At our Christmas party I was talking to one of our members who was telling me how much he enjoyed the SPE Eastern Regional Meeting. I asked him what he remembered most from the meeting and he opened his arms and said, "Ta da" from your talk.

They also enjoyed your magic on the exhibit floor the evening before. I believe that helped you to build a bond and a familiarity with the audience making you not only entertaining but relatable.

Thanks again for creating a memorable event for us.

Sincerely,



Greg Kozera
SPE Eastern Regional Exhibits Chair